

Wonder Wash Self-service Laundromat Franchise

The Opportunity

- ❖ A huge densely populated housing estates
- ❖ Insufficient laundry space in new apartments
- ❖ Dual income households
- ❖ Large families
- ❖ Renters
- ❖ Tourists

Six Strong Reasons for Investing in Coin Laundry

- ❖ Stable, matured and proven business
- ❖ Provide service & solution to human needs
- ❖ Recession proof
- ❖ No inventory
- ❖ No staff or labour problem
- ❖ Cash business



Franchise Support

Wonder Wash, the Franchisor, provides

- ❖ A recognized brand synonymous with consistent quality wash
- ❖ The knowhow of self-service laundry
- ❖ Set up and handover an operational unit
- ❖ Training on operation, management of store & maintenance of equipment
- ❖ Referrals on website
- ❖ Protect franchisee investment by providing exclusivity on geographical coverage

You, the Franchisee

- ❖ Should possess an entrepreneur spirit, willing to be hands-on & manage this business personally, not necessary full time but needs focus and attention
- ❖ Conduct the business in accordance with the standards, procedures & methods developed by Franchisor
- ❖ Help the franchisor maintain a high standard of quality and service

Franchise Fee

- Initial license fee: S\$ 10,000
- No royalty fee
- Yearly administrative & advertising fee: S\$ 500

Investment



Option 1

- ❖ Store area of 350 to 450 sq. ft
 - ❖ Washers: 2 x 11kg, 2 x 16kg & 1 x 20kg
Dryers: 2 x 16kg stacked (4 pockets)
 - ❖ Coin Changer
 - ❖ Approximate capital outlay: S\$ 135K *
- *Includes renovation & fixtures*



Option 2

- ❖ Store area of 600 sq. ft
 - ❖ Washers: 4 x 11kg, 2 x 16kg & 2 x 20kg
Dryers: 4 x 16kg stacked (8 pockets)
 - ❖ Coin Changer
 - ❖ Approximate capital outlay: S\$ 200K *
- *Includes renovation & fixtures*

Join the Fastest Growing Business

Wonder Wash Outlets in Singapore

- Geylang – Lorong 23 Unit 1A
- Geylang – Lorong 23 Unit 3
- Yishun – Ave 11
- Tampines – Street 11
- Pasir Ris – Elias Mall
- Jalan Bukit Merah – Blk 111
- Bedok North – Street 4
- Taman Jurong – Taman Jurong Shopping Centre
- Ang Mo Kio – Ave 10
- Whampoa Drive
- West Coast – Clementi West St 2
- Clementi – Ave 5
- Marsiling Rise
- Telok Blangah Drive
- Bukit Batok West Ave 8
- Jurong East St24
- Plus 22 other outlets
- and we are still growing!

Few businesses could match the self-service Laundromat with an average of more than 30% ROI. Fast breakeven in 2 1/2 to 3 years. Wonder Wash has the proven business model to share with you. We could provide you a financial analysis, detailing the investment required, operation cost, realistic projected revenue, payback period and profit.

Contact Us

Wonder Wash Self-service Laundromat
Blk 67, Kallang Bahru #01-469 Singapore 330067
Tel +65 6388 6474 Fax: +65 6388 6454 Mobile: +65 9786 2038
Email: info@wonderwash.com.sg
Web: www.wonderwash.com.sg